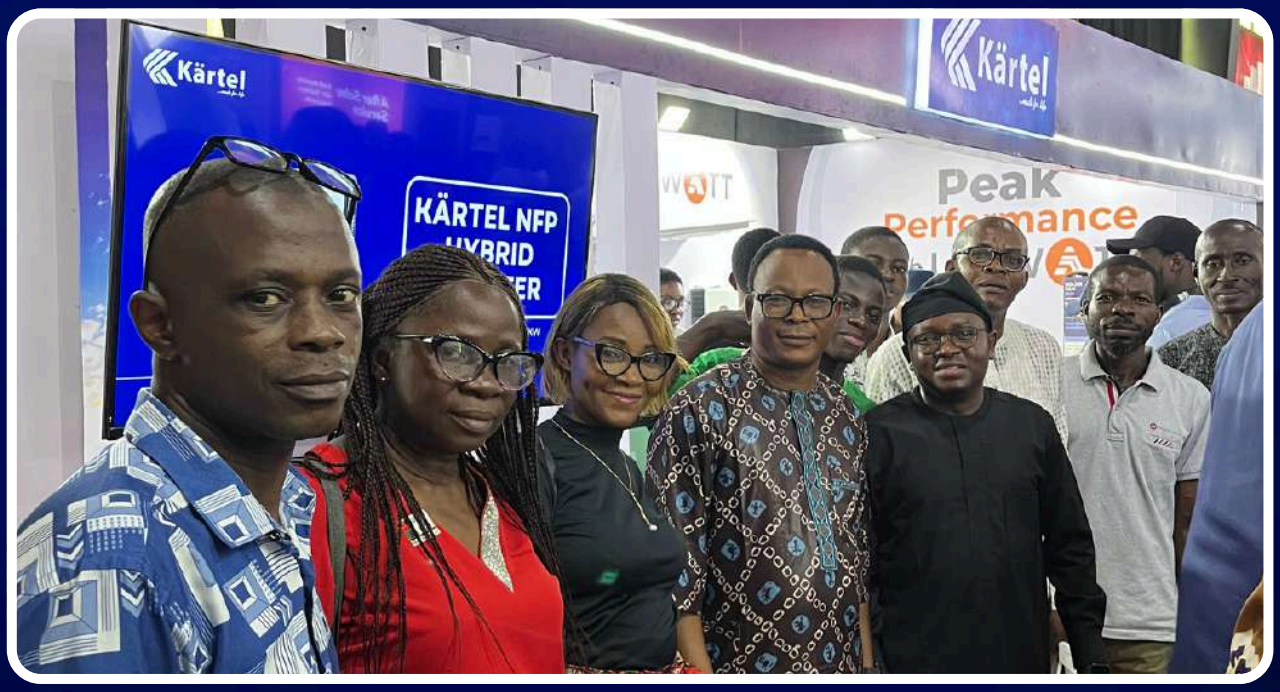
Kärtel | LUXWATT

POST-EVENT IMPACT REPORT

Kärtel Energy & Luxwatt AT NIGERIA ENERGY 2026



27-29 October, 2026 **3-Day Exhibition** **Co-Branded Participation**

Website
www.kartelworld.com

Email
support@skyvillelimited.com

Table of Content

3. Executive Summary

4. Strengthening Brand Presence Through Strategic Sponsorship

5. Product Showcase & Brand Positioning

6. Industry Networking & Business Opportunities

7. Raffle Draw & Visitor Engagement

8. Media Coverage & Public Relations Impact

9. Market Insights & Key Observations

10. Photo Speaks

11. Our Brands

12. Acknowledgement



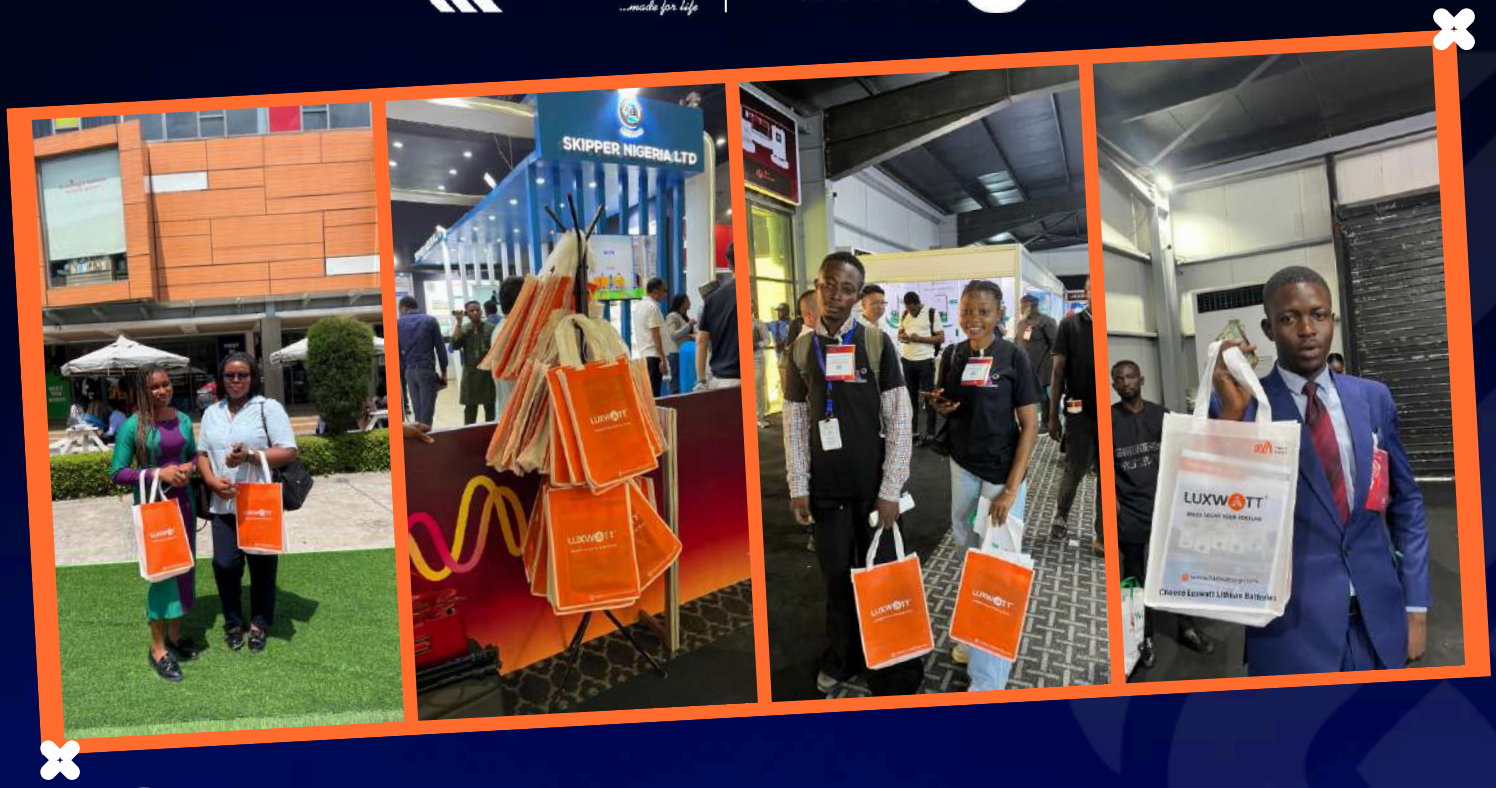
Executive Summary

Nigeria Energy 2026 provided Kärtel Energy and Luxwatt with an important platform to strengthen their presence in Nigeria's renewable energy market, showcase their growing product portfolios and engage directly with industry stakeholders, distributors, installers, business owners and prospective customers.

Held from **27 to 29 October 2026** in Lagos, the three-day exhibition marked a significant co-branding effort between Kärtel Energy and Luxwatt, bringing both brands together to demonstrate complementary energy solutions for residential, commercial and industrial applications.

Through product displays, direct engagement, industry networking and promotional activities, the exhibition created opportunities to increase brand awareness, generate prospective business contacts and communicate the companies' commitment to accessible, reliable and scalable energy solutions.

Beyond the exhibition floor, the brands also secured media exposure across several national publications. Furthermore, the 161 calls recorded on the company's WhatsApp line within two weeks after the exhibition indicate continued audience engagement and provide an important channel for post-event business follow-up.



Strengthening The Sector Through Strategic Sponsorship

As part of our steadfast dedication to driving industry growth and collaboration, Kärtel Energy and Luxwatt proudly stepped forward as major supporters of Nigeria Energy 2026.

Rather than just participating on the exhibition floor, our sponsorship was driven by a larger mission: to support and champion any platform that brings the vital spotlight onto Nigeria's renewable energy sector.

This strategic support extended far beyond our co-branded exhibition stand, putting cutting-edge educational resources, brand materials, and interactive experiences directly into the hands of industry professionals, business owners, installers, and key stakeholders.

By aligning with an event of this magnitude, Kärtel and Luxwatt reaffirmed their shared commitment to fueling industry-wide progress, fostering meaningful B2B connections, and empowering the brilliant workforce building Nigeria's clean energy future.



Product Showcase & Brand Positioning

A major highlight of the exhibition was the joint presentation of Kärtel Energy and Luxwatt, reinforcing the relationship between both brands and providing a broader representation of the company's energy solutions.

The exhibition provided an opportunity to present products designed to address different energy requirements, from household electricity needs to larger commercial and industrial applications.

The showcase also supported the brands' positioning around product innovation, energy reliability, accessibility and practical solutions for the Nigerian market.

The product showcase included:

- Solar and hybrid inverter solutions.
- Low-voltage lithium battery solutions.
- High-voltage energy storage systems.
- Solar panels.
- Rechargeable solar-powered fans and other rechargeable solutions.



Industry Networking & Business Opportunities

Nigeria Energy 2026 provided a valuable opportunity for Kärtel Energy and Luxwatt to interact with stakeholders across Nigeria's renewable energy and power sectors.

The exhibition facilitated direct conversations with prospective distributors, dealers, installers, business owners and other industry participants.

These interactions created opportunities to strengthen existing relationships, explore new commercial partnerships, understand market expectations and increase awareness of the brands' expanding product portfolios.

The exhibition also offered an opportunity to observe developments within the renewable energy market, including changing product offerings, competitive positioning and the increasing interest in scalable solar and energy storage solutions.



Raffle Draw & Visitor Engagement

To encourage participation and create a more engaging exhibition experience, Kärtel and Luxwatt organised a raffle draw during the event.

The activity added an interactive element to the exhibition, providing visitors with an opportunity to participate in the promotional experience while strengthening engagement with the brands.



Media Coverage & Public Relations Impact

Kärtel Energy and Luxwatt achieved notable media visibility following their participation in Nigeria Energy 2026, with coverage across prominent Nigerian news and business publications.

The media coverage highlighted the brands' expanding solar and energy storage portfolios, their commitment to addressing Nigeria's energy needs and the importance of dependable products backed by technical support and after-sales services.

The publications are:

- https://independent.ng/kartel-luxwatt-unveil-solar-solutions-in-lagos-mohammed-shosanyalagos/
- https://dailytrust.com/firms-expand-solar-solutions-for-nigerian-homes-businesses/
- https://businessday.ng/news/article/nigerias-solar-market-draws-kartel-expansion-as-demand-accelerates/
- https://nigeriannewsdirect.com/kartel-luxwatt-showcase-solar-solutions-for-homes-businesses/
- Kartel, LuxWatt Push Smarter Solar for Nigerian Homes, Businesses – THISDAYLIVE https://share.google/yEKJgpPY8mp1kegyc
- https://championnews.com.ng/kartel-luxwatt-push-smarter-solar-for-nigerian-homes-businesses/
- https://punchng.com/kartel-energy-warns-against-substandard-solar-products/

Photo Speaks











Our Brands





Acknowledgement

The successful participation of Kärtel Energy and Luxwatt at Nigeria Energy 2026 reflects the collective effort, commitment and collaboration of the management, marketing, sales, technical and customer experience teams.

We appreciate everyone who contributed to the planning and execution of the exhibition, as well as the visitors, industry stakeholders, business partners and prospective customers who engaged with our brands throughout the three-day event.

We also acknowledge the media organisations that provided coverage and helped extend the reach of our participation beyond the exhibition floor.

As we continue to expand our presence in Nigeria's renewable energy market, the relationships established and opportunities created at Nigeria Energy 2026 will remain an important part of our growth journey.

Scan to chat with us



Together, We're building Nigeria's renewable energy future.

Head Office: Plot 9, Acme Road, Agidingbi, Ikeja, Lagos. | www.kartelworld.com